

Sushi Website

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Theme

Fun, informative website about the history/cultural context behind sushi. How it expanded to the Western world and its influence on food culture.

Design

Layout:

- Three pages
 - Home: intro/history/cultural context, text-heavy and more historical pictures
 - Textures of Sushi: mostly pictures in grids,
 - Different Ways to eat sushi: conveyor belt, burger, etc. both text and image
 - Mostly in sections similar to some facts about sushi

Color Palette:

- Playful colors like orange, yellow, blue as accent colors and tan as the main background

Typography:

- Display: P22 Glaser Kitchen
- Body Text: Avenir Next
- Mostly black text

Visuals:

- Pictures in Textures of Sushi should look more like a gallery than digital
 - Make them have borders that look like frames and add drop shadows so they look like they're hanging on the wall
 - Just in a grid with 4 or 5 in each row
 - Zoomed in pictures showing detailed shots

Organization:

- Main organization will be sections, each category will be a different section, no lists
- Navigation bar on top will just have all three pages in a row so they're always accessible to the user